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## **Toronto Arts Coalition Reaches 5,000 Individual Members**

Toronto, Ontario – Toronto Arts Council Foundation is pleased to announce that individual membership in Toronto Arts Coalition has reached 5,000.

Created in October 2002, Toronto Arts Coalition is composed of individuals, organizations and corporations who are concerned about the arts sector in the city and who understand the vital role Toronto arts play in the overall development of a vibrant Toronto. The Coalition strives to increase public interest in the arts, and increase the resources available to Toronto artists and arts organizations.

Everyone who cares about the health of the arts in Toronto is encouraged to join Toronto Arts Coalition. Members receive e-mail newsletters that will keep them informed on important arts issues and they are encouraged to take action on those issues by voicing their opinions to their elected officials. Over the last three years, thousands of emails and letters have been sent to politicians encouraging them to keep arts on the agenda.

Raising arts awareness can be as simple as attending more arts events, promoting the economic and social benefits of the arts, purchasing more art, volunteering time and skills, encouraging increased media coverage of Toronto arts and working together to build the strongest possible arts community for Toronto.

Toronto Arts Coalition is an internet-based group of arts supporters, dedicated to increase awareness of the value and importance of the arts in Toronto.

For further information or to join Toronto Arts Coalition, visit [www.torontoartscoalition.org](http://www.torontoartscoalition.org) or contact us at [coalition@torontoartscouncil.org](mailto:coalition@torontoartscouncil.org)